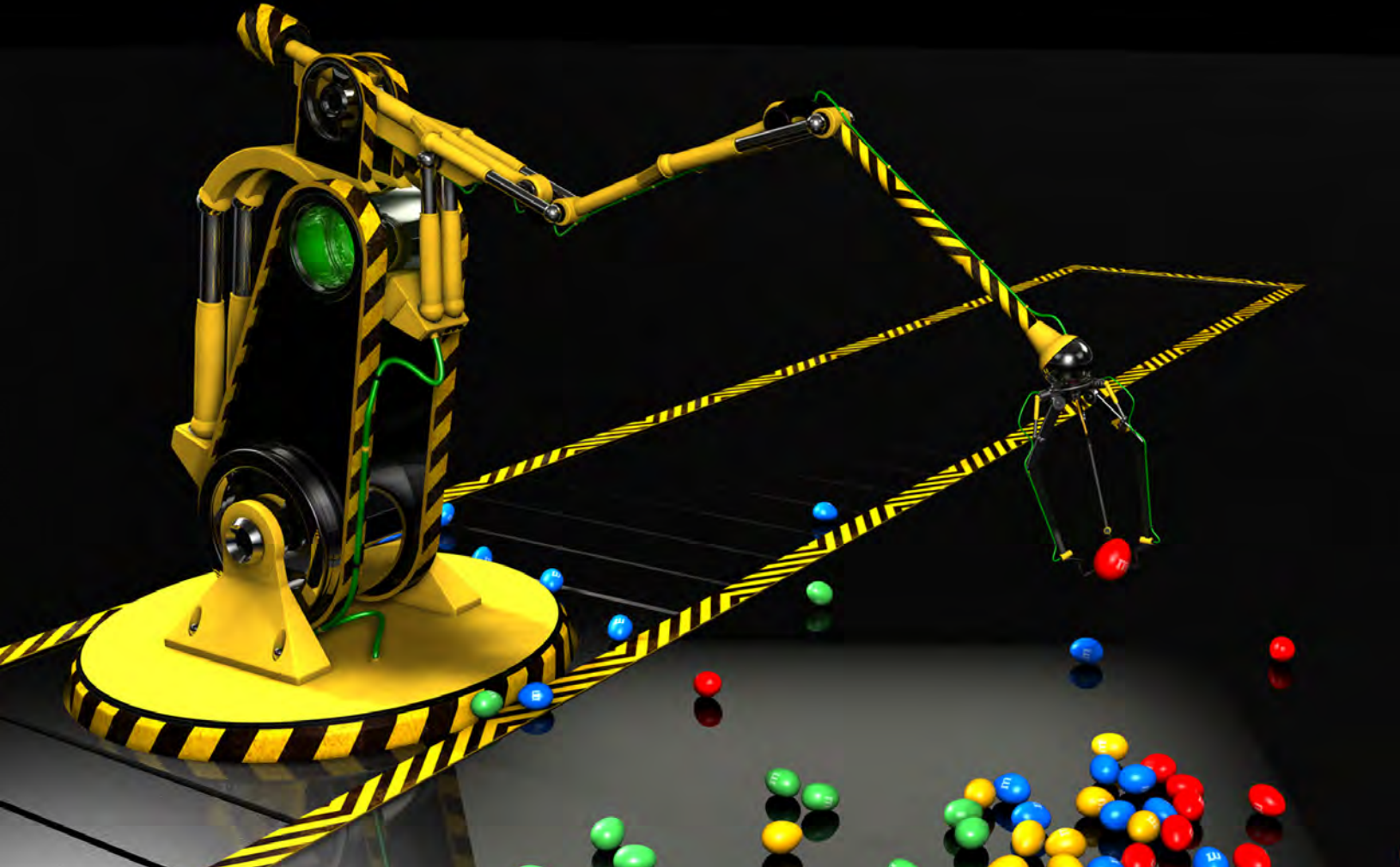


ROBOTICS

TECHNOLOGY



Imagine. Build. Learn.

South Florida
Business, Corporation & Organization

Invitation for Sponsorship

Bring Robotic Technology to our Classrooms

THE ON IT FOUNDATION

18520 NW 67th Avenue • Suite 186 • Miami FL 33015 • United States

FOR IMMEDIATE RELEASE

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The On It Foundation Sponsors South Florida High School Competing Robotics Team – Team 'On It!'

Announces search for Students, Mentors and Corporate Sponsors for 2011-2012 school year.

Miami, FL – “The World Economic Forum ranked the United States 48th out of 133 developed and developing nations in the quality of its math and science education. We want to change this statistic. Our goal is to help kids find excitement in math and science and show them career paths that are possible with this knowledge.” Calvetta Phair, The On It Foundation, Executive Director.

A team made up of approximately 25 area High School Juniors and Seniors will work with mentors to build Robots to enter in the Miami Regional FIRST (For Inspiration and Recognition of Science and Technology) Robotic Competition, which will be held In March 2012. Winners of that competition will then compete with 350 other high school teams at the national Championship, held in St Louis in April 2012.

There are over \$14 million dollars in scholarship opportunities for kids who compete in FIRST Competitions. This Robotics team is the start of an annual program for High School participants. In the future, the On IT Foundation hopes to also sponsor teams at other age competition levels in the FIRST program. For more information on FIRST visit: <http://www.usfirst.org>.

If anyone is interested in being part of the Robotics team as a mentor or student participant, email the On It Foundation at the address above or go to the website: TheOnItFoundation.org.

Monetary donations are also being accepted to help support the team and buy supplies necessary to compete. Corporate, individual and in-kind donations are tax deductible. Checks can be made to The On It Foundation and sent to the address below, or may be made through Paypal online at:www.TheOnItFoundation.org.

Calvetta Phair is available for more information regarding the South Florida Robotics program and may be reached at 877.503.6648 for more information.

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About The On It Foundation:

The On It Foundation (Opportunities Necessary to Increase Technology) is a 501(c)(3) public non-profit whose Mission provides free technology resources, computer training and internet access to underprivileged children of low-income families in grades K-12 that receive a free or reduced school lunch, attend a public school and reside in the United States. The On It Foundation was founded in November 1999 and is nationally focused, headquartered in Miami, Florida.

ROBOTICS

SOUTH FLORIDA EDUCATION



Miami has been selected to host the Annual School Robotics Competition for the 2011-2012 school year.

HELP BUILD A TEAM

Our Mission

Our mission is to inspire young people to be science and technology leaders, by engaging them in exciting mentor-based programs that build science, engineering and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership.

Our Goal for 2011-2012

Our goal is to have a Regional South Florida team compete in the National Competition. We will also introduce robotics to younger children and bring awareness to communities. In the future we hope to increase participation to include younger teams.

Who is The On It Foundation?

On It Foundation (Opportunities Necessary to Increase Technology) is a 501(C)(3) non-profit corporation that focuses on providing technology resources, computer training and internet access to underprivileged children and low income families residing in the United States. The On It Foundation was founded in November 1999 and is headquartered in Miami, Florida.

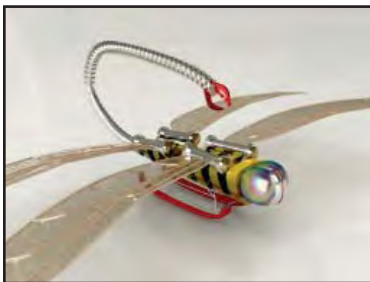


Your Support will help South Florida School Children

We are looking to raise funds to kick-off a program that we seek to make a staple in all school-aged children's educational experience.

We also welcome volunteers and mentors to help.

As mentioned before, we are a 501(c)(3) charity, so all donations are eligible for tax deductions as stated in IRS rules.



Our Program includes:

- Robotic introduction in schools
- Robotic club sponsorship
- Purchase materials
- Development of a team of approximately 25 students to compete
- Purchase of a kit and materials needed for competition
- Venues for mentoring
- Awareness programs in both English, Spanish and Creole
- Travel and other associated costs
- Extra funds will roll over to support building teams in 2012-2013

SPONSOR LEVELS

Be recognized as a business that helps bring Robotics Technologies to South Florida.

<p>Titanium Sponsor \$5,000 VIP Reception at Competition Sponsored Giveaway \$500 Scholarship in your Company Name to 1 MVP student</p> <p>Name/Logo Recognition: Banner Website T-Shirts Program Newsletter Postcard</p>	
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<p>Platinum Sponsor \$2,500 Sponsored Giveaway Name/Logo Recognition: • Banner • Website • T-Shirts • Program • Newsletter</p>

<p>Gold Sponsor \$1,000 Name/Logo Recognition: • Website • T-Shirts • Program • Newsletter</p>

<p>Silver Sponsor \$500 Name/Logo Recognition: • Website • Program • Newsletter</p>
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<p>Bronze Sponsor \$100 Thank Recognition: • Website • Program • Newsletter</p>
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